

# Corporate Sponsorship Program



DELTA  
SIGMA PI

GAMMA UPSILON CHAPTER

Professional Co-Ed Business Fraternity | Babson College



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## 1.0 Message from the President

**D**elta Sigma Pi was founded in 1907 at New York University School of Commerce, Accounts and Finance. It was established as America's Foremost Professional Business Fraternity for men and women. The Gamma Upsilon Chapter at Babson College would like to take this opportunity to partner with you and better the professional, social, and civic aspects of our community.

Our chapter was re-activated on April 6<sup>th</sup>, 2013 and since its formation has been composed of highly motivated individuals who seek to better themselves professionally and fraternally. Our brothers are seen as leaders at Babson College and in the global community as we participate in professional development and service-oriented programs. Some events we partake in include: Rocket Pitches, Tour of Whole Foods, Internship Panels, and hosting the Vice President of Global Strategy at Verizon Wireless. We also coordinate events and volunteer with Cradles to Crayons, Susan G. Komen for the Cure, and the Leukemia & Lymphoma Society with Light the Night. These events shape our chapter into the driven professionals we are today.

However, Delta Sigma Pi cannot continue to improve our commercial world and serve our communities without your support.

A charitable donation to the Gamma Upsilon chapter can allow business students to further grow and establish themselves as leading professionals in the commercial industry, while also giving them the opportunity to give back through service programs. Your generous support combined with our group's passion for academics, professionalism, and service will allow us to continue organizing events that cater to our chapter and the community as a whole.

However you choose to invest in a relationship with Delta Sigma Pi, you can be assured that you will be taking part in a long-term partnership with the business student's leading men and women. Our chapter is extremely grateful for you and your organization's continued support.

Best Regards,

Paul Kim  
President of the Gamma Upsilon Chapter

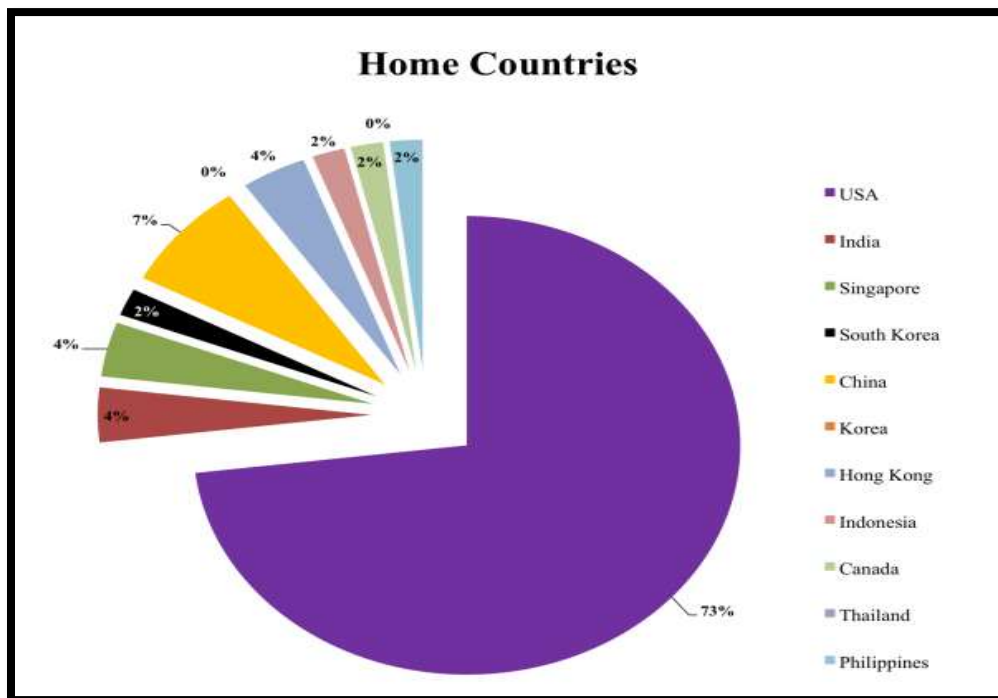
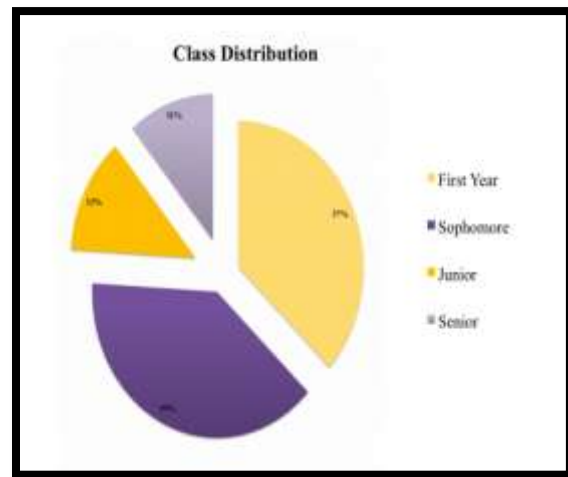
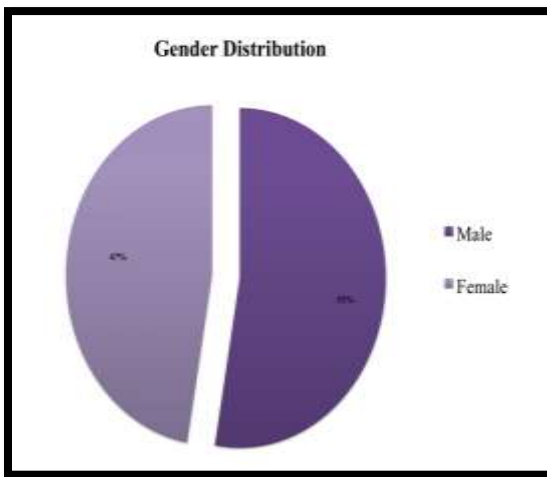


## 2.0 Delta Sigma Pi

### 2.1 Purpose of Delta Sigma Pi

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

### 2.2 Snapshot of Gamma Upsilon Chapter





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Professional	Community Service	Fundraising	Social Activities
<ul style="list-style-type: none"> <li>• Rocket Pitches</li> </ul>	<ul style="list-style-type: none"> <li>• Kids Corner</li> </ul>	<ul style="list-style-type: none"> <li>• Krispy Kreme</li> </ul>	<ul style="list-style-type: none"> <li>• Lunch with the Bros</li> </ul>
<ul style="list-style-type: none"> <li>• Vice President of Global Strategy at Verizon Wireless Speaker Event</li> </ul>	<ul style="list-style-type: none"> <li>• Leukemia &amp; Lymphoma Society: Light the Night Walk</li> </ul>	<ul style="list-style-type: none"> <li>• California Pizza Kitchen Dinner</li> </ul>	<ul style="list-style-type: none"> <li>• Get to Know a Brother</li> </ul>
<ul style="list-style-type: none"> <li>• Business Tour: Whole Foods</li> </ul>	<ul style="list-style-type: none"> <li>• Campus Trash Pick-up</li> </ul>	<ul style="list-style-type: none"> <li>• Cuddles &amp; Cannoli</li> </ul>	<ul style="list-style-type: none"> <li>• Birthday Bash for a Brother</li> </ul>
<ul style="list-style-type: none"> <li>• Backpack to Briefcase Speaker Event</li> </ul>	<ul style="list-style-type: none"> <li>• Cradles to Crayons Clothing Sort</li> </ul>		<ul style="list-style-type: none"> <li>• Study with a Buddy</li> </ul>
<ul style="list-style-type: none"> <li>• Internship Panel</li> </ul>	<ul style="list-style-type: none"> <li>• Susan G. Komen for the Cure</li> </ul>		
<ul style="list-style-type: none"> <li>• Tour of Bloomberg Office NYC</li> </ul>	<ul style="list-style-type: none"> <li>• Babson Splash: Volunteering to Teach High School Students</li> </ul>		
<ul style="list-style-type: none"> <li>• Cradles to Crayons Speaker Event</li> </ul>			
<ul style="list-style-type: none"> <li>• Personal Branding Event with Center for Career Development</li> </ul>			
<ul style="list-style-type: none"> <li>• David Allen (Previous Bodyguard for Nelson Mandela) Speaker Event</li> </ul>			



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## 3.0 Corporate Sponsorship

### 3.1 Need for Corporate Sponsorship Money

**A**s a professional business fraternity, one of our main goals is to improve our campus and its students. This is done through educating our members as well as much of the Babson College community. We do this by organizing and implementing several events throughout the semester, almost entirely professional in nature, usually with no cost to the students. Whether we are building our network or learning to dress professionally, we know that business education does not end in the classroom. Many of the speakers we bring in are willing to present for no cost, but some do charge. Along with sponsoring various events on campus, we make an effort to maintain an impactful presence at Babson College. Your donation will be used to further our higher standards of professionalism and improve the quality of our events. Consider your gift an investment in the future of business leaders, both domestically and internationally. We encourage all of our sponsors to provide us with feedback in ways we can allocate our funds and continue to take our organization in the right direction.

### 3.2 Benefits to the Donor

**T**he International Business Fraternity of Delta Sigma Pi is a Not-For-Profit organization. Our main purpose is to educate and shape today's business students into tomorrow's leaders. By making a contribution to our organization, your company receives benefits, both immediate and deferred. Your company will receive access to our organization's resources and members, as well as supporting the professional development of business students which will benefit your organization in the following ways:

- Building a foundation for your future workforce
- Strengthening your organization's reputation and recognition
- Giving your organization the opportunity to conduct public relations events and utilize non-traditional forms of communication with the students of Babson College
- Increasing your presence within the community
- Gaining an advantage over the competition with respect to recruiting business students
- Increasing your organization's marketing efforts



## 4.0 Donation Tiers

### 4.1 Purple Level

#### **\$250-\$400 Monetary Gift**

The most basic level of our sponsorship package includes the following benefits for the semester after sponsorship occurs:

- Your organization's logo on the back of our recruitment shirts (2"x2")
- On our chapter's website, we have a sponsor section where your company would have:
  - 1" Logo
  - Link to your website
- An updated event calendar of our events as well as events pertaining to Babson
- Opportunity to participate in Mock Interview Day
- Have your organization acknowledged within the Mock Interview Day packet

### 4.2 Silver Level

#### **\$400-\$750 Monetary Gift**

This level includes or replaces the benefits of the Silver Level and the following for the semester after sponsorship occurs:

- Your organization's logo on the back of our recruitment shirts (4"x 4")
- On our chapter's website, we have a sponsor section where your company would have:
  - 1" Logo
  - Link to your website, recruiting sites and/or applications
  - Custom 150 word write-up about your company
- Opportunity to speak at one of our chapter's meetings
- Access to available resumes of active Brothers
- Opportunity to participate in Mock Interview Day
- Placement of your organization's logo on the back of the Mock Interview Day packet



### 4.3 Gold Level

## \$750+ Monetary Gift

This level includes or replaces the benefits listed in both the Silver and Purple Levels and includes the following for the semester after sponsorship occurs:

- Your company’s logo in a banner across the back of our recruitment shirts
- On our chapter’s website, we have a sponsor section where your company would have:
  - 2” Logo
  - Link to your website, recruiting sites and/or applications
  - Custom 200 word write-up about your company
  - Special Mention on the Main tab
- Opportunity to speak to the members in an event put on by the chapter (*Some Restrictions Apply*)
- Opportunity to participate in Mock Interview Day
- Logo placement on the front of the Mock Interview Day packet
- Recognition of your company included in every poster, flyer, email related to Mock Interview Day
- Opportunity to sponsor one of our recruiting events (Company’s materials must be provided)

### 4.4 Benefit Terms

Tier	Term Length	If money and copyright information are received between January 1st and July 1st the benefit term begins:	If money and copyright information are received between July 1st and January 1st the benefit term begins:
Purple	One Semester	Fall Semester	Spring Semester
Silver	Two consecutive semesters	Fall Semester	Spring Semester
Gold	Two consecutive semesters	Fall Semester	Spring Semester





## 5.0 Sponsorship Agreement

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Sponsorship Level

**Purple Level - \$250-\$400 Monetary Gift**

**Silver Level - \$400-\$750 Monetary Gift**

**Gold Level - \$750+ Monetary Gift**

*This Agreement is a binding contract that states the Gamma Upsilon chapter of Delta Sigma Pi agrees to perform the aforementioned duties in exchange for compensation stipulated previously. This contract becomes binding once Payment/Services are received and both parties have signed below.*

\_\_\_\_\_  
Signature of Company Representative

\_\_\_\_\_  
Signature of Gamma Upsilon Chapter President

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

